

# Jodi McKay

Minister for Tourism  
Minister for the Hunter  
Minister for Science and Medical Research  
Minister for Women  
Acting Minister for Sport and Recreation



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## **SUMMER CINEMA SIZZLES IN SYDNEY**

It's set to be a spectacular season for summer movies in Sydney with the St George Open Air Cinema launching tonight adding to the range of options for movie goers which include Movies in the Overflow, Ford Fiesta Moonlight Cinema, Starlight Cinema and Flickerfest.

Minister for Tourism Jodi McKay said Sydney offered movie fans unique cinema experiences whether under the stars or set against the spectacular backdrop of Sydney's famous harbour.

"Organisers for this year's St George Open Air Cinema season are expecting more than 66,000 people to enjoy movies over 37 nights until 20 February," Ms McKay said.

"Featuring a massive three storey cinema screen set against Sydney's world famous skyline this event is rapidly becoming a Sydney summer favourite with visitors and Sydneysiders alike.

"This year's program kicks off with Australian movie *Bran Nue Dae* with cast members and producers joining fans tonight for the premiere.

"*Bran Nue Dae* is the first of 10 premiere or preview screenings in this year's program, which includes many recent releases and some of last year's most popular films," Ms McKay said.

Ms McKay said that the NSW Government is working with organisers of the St George Open Air Cinema this year to promote Sydney to the thousands of movie goers expected to attend.

"Every night of the program we will be screening a 90 second advertisement promoting some of the hundreds of wonderful events and tourism activities happening in Sydney this summer.

"It's another highlight of Sydney's Vivacity celebrations, a fantastic series of summer concerts, events and outdoor activities set to inject around \$50 million into the economy," Ms McKay said.

Minister for the Arts, Virginia Judge said the NSW Government's commitment to making the State more film-friendly extended to audience participation.

"Whether you're in the mood for a laugh-out-loud comedy, a heart-wrenching drama or even some Bollywood fun, Movies in The Overflow at Sydney Olympic Park means you can enjoy cinema under the stars for free," Ms Judge said.

"The Ford Fiesta Moonlight Cinema in Centennial Park also offers a fantastic outdoor cinema experience, with an impressive program of classic, cult and new release films until March.

"And there's still time to see the 19<sup>th</sup> Flickerfest International Short Film Festival, screening the best short films from Australia and the world in Bondi's unique and relaxed summer environment," Ms Judge said.

For more information on Vivacity summer events in Sydney visit: <http://vivacitysydney.com>

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